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CULTURE & LEISURE



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NEW

Handbook on the Law of Cultural Heritage and International Trade

Edited by **James A.R. Nafziger**, Willamette University and **Robert Kirkwood Paterson**, University of British Columbia, Canada

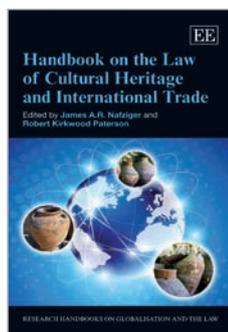
This *Handbook* offers a collection of original writings by leading scholars and practitioners in the exciting, rapidly developing field of cultural heritage law. The detailed essays are the product of a multi-year project of the Committee on Cultural Heritage Law of the International Law Association.

Following a comprehensive introduction to cultural heritage law, the book turns to the core topic of international trade. The General Agreement on Tariffs and Trade and a 1970 UNESCO convention on illegal trafficking in cultural material formed the foundation for progressive development of an impressive and still-evolving legal framework. Building on these and other instruments, the essays focus on import and export controls within specific national legal regimes. Concluding chapters contextualize additional important issues – including human rights, pluralism and nationalism – from a broader, global perspective. Innovative in its combination of comparative and international dimensions of the subject, this book provides a ready, well-documented reference to national and international regimes of control and a scholarly source for teaching and further research.

Contributors include: T. Adlercreutz, E. Becceril, M. Beukes, J. Blake, K. Chamberlain, P. Conlan, M. Cornu, P. Davies, J. Ding, T. Einhorn, F. Fiorentini, C. Forrest, M. Frigo, K. Hausler, A. Jakubowski, T. Kono, S. Kozai, E.N. Moustaira, J.A.R. Nafziger, R.K. Paterson, M.-A. Renold, B. Schöenberger, K. Siehr, A.F. Vrdoljak

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Handbook on the Economics of Cultural Heritage

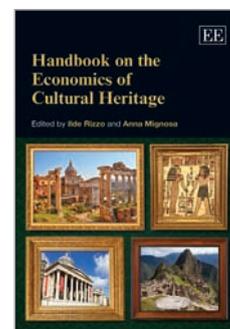
Edited by **Ildo Rizzo**, University of Catania and **Anna Mignosa**, University of Catania, Italy and Erasmus University Rotterdam, The Netherlands

Cultural heritage is a complex and elusive concept, constantly evolving through time, and combining cultural, aesthetic, symbolic, spiritual, historical and economic values. The *Handbook on the Economics of Cultural Heritage* outlines the contribution of economics to the design and analysis of cultural heritage policies and to addressing issues related to the conservation, management and enhancement of heritage.

The *Handbook* takes a multidisciplinary approach, using cultural economics as a theoretical framework to illustrate how crucial and stimulating cross-disciplinary dialogue actually is. Contributors scrutinise the co-existence of cultural and economic values as well as the new challenges that arise from changes brought about by technology, and relationships between the different actors engaged in the production, distribution and consumption of heritage services. The roles of public, private and non-profit organizations are also explored. Case studies underpin the discussion, demonstrating the clear and vital link between theory and practice.

Contributors: M. Abdel-Kader, N. Agnew, G.J. Ashworth, V. Ateca Amestoy, H. Attala, F. Benhamou, L. Bonet, R.T. Carson, X. Castañer, F. Colbert, F. Cominelli, M.B. Conaway, L. Deloumeaux, M. Demas, V. Fernández-Blanco, M. Forte, B.S. Frey, V. Ginsburgh, K. Goto, X. Greffe, C. Guccio, L.C. Herrero, M.J. Holler, A. Klamer, F. Mairesse, I. Mazza, A. Mignosa, D. Mitroff Silvers, T. Navarrete, S. Navrud, D.S. Noonan, P. Paolini, A. Peacock, L. Petrova, J. Prieto-Rodríguez, N. Proctor, F. Revelli, I. Rizzo, E. Rojas, J.-M. Salaün, H. Samir, B.A. Seaman, J.D. Snowball, L. Steiner, J.H. Stubbs, D. Throsby

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NEW RESEARCH COLLECTION

Culture and Economic Growth

Edited by **Enrico Spolaore**, Tufts University, US

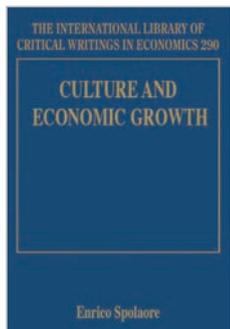
This two-volume set provides fundamental analyses of the relations between cultural variables and economic performance. It encompasses indispensable contributions by economists and other influential social scientists in this growing interdisciplinary area. The classic and more recent articles in the first volume cover the effects of values and religion on economic performance, the importance of social capital and trust for economic and political outcomes, and the connections between culture, institutions and development. The second volume includes recent theoretical and empirical economic analyses, focusing on the intergenerational transmission of historical and cultural traits and their effects on macroeconomic and microeconomic outcomes.

42 articles, dating from 1905 to 2013

Contributors include: A. Alesina, R. Barro, A. Bisin, O. Galor, A. Greif, G. Loury, D. North, G. Tabellini, T. Verdier, M. Weber

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Towards a Cultural Political Economy

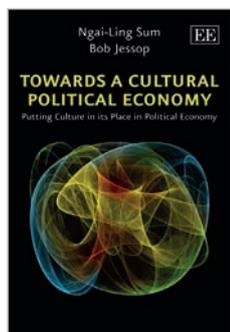
Putting Culture in its Place in Political Economy

Ngai-Ling Sum and Bob Jessop, Lancaster University, UK

This fascinating volume offers a critique of recent institutional and cultural turns in heterodox economics and political economy. Using seven case studies as examples, the authors explore how research on sense- and meaning-making can deepen critical studies in political economy, illuminating its role in critiquing the specific categories, contradictions and crisis-tendencies of capitalism.

Parts I and II provide a foundation in institutionalism, international political economy and historical semantics, before introducing an original account of sense- and meaning-making and its role in remaking social relations. This account connects the evolution of both economic and extra-economic concepts to dispositives (problem-oriented social fixes), institutions, and capitalist restructuring. In Parts III and IV, specific case studies demonstrate how this new research program can be applied to issues such as competitiveness, the knowledge-based economy, governmental technologies, institutional and spatio-temporal fixes and crisis management.

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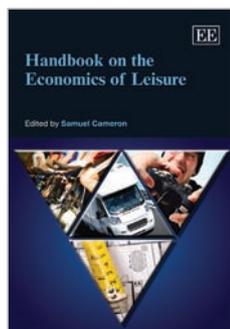
Handbook on the Economics of Leisure

Edited by **Samuel Cameron**, University of Bradford, UK

This interdisciplinary *Handbook* combines both mainstream and heterodox economics to assess the nature, scope and importance of leisure activities. A wide ranging body of international scholars get to grips with the core issues and expertly apply economics to some usually neglected topics, such as boredom and sleeping, work-life balance, dating, tourism, health and fitness, sport, video games, social networking, music festivals and sex.

Contributors: V. Ateca-Amestoy, G. Bakker, A. Balestrino, S. Banerjee, G. Black, S. Cameron, A. Collins, A. Cooke, J. Cox, L. David, G. Doyle, P.E. Earl, V.G. Fitzsimons, V. Flambar, M. Fox, S. Hussels, K. Jackson, G. Larsen, L.J.A. Lenten, L. Mintz, D. O'Reilly, D. Paton, T.-C. Peng, R.K. Pillania, S. Scott, A.B. Trigg, N. Vaillant, D.L. Wheeler, F.-C. Wolff

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Handbook on the Digital Creative Economy

Edited by **Ruth Towse**, Bournemouth University, UK and **Christian Handke**, Erasmus University Rotterdam and University of Amsterdam, The Netherlands

'The digital creative economy is the new frontier in the economics of culture and this volume is the very best place to start in on that topic.'

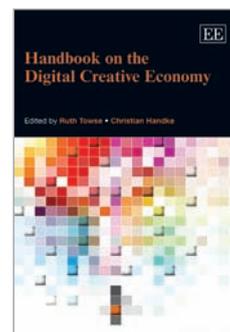
– Tyler Cowen, George Mason University, US

'Two concepts that have become increasingly prominent in debate about contemporary economic policy are the digital economy and the creative economy. This pioneering Handbook brings these two concepts together, with contributions from a wide range of scholars in economics, law, cultural studies, media and communications. A particular focus of the volume is on copyright issues in the digital environment, especially in the audio-visual, publishing and media industries. This book provides an authoritative overview that will be essential reading for students, researchers and policy-makers working in this rapidly evolving field.'

– David Throsby, Macquarie University, Australia

Contributors include: P. Arora, K. Atladottir, P. Bakker, J. Banks, W.J. Baumol, C. Bekar, A. Bruns, S. Cunningham, P. Di Cola, G. Doyle, K. van Eijk, J. Farchy, M. Favale, T. Flew, M. Gansemer, P. Goodridge, C. Handke, E. Haswell, A. Henten, R.M. Hilty, F. Homberg, R. Inglehart, A. Johansson, A. Katz, H. van Kranenburg, M. Kretschmer, M. Latzer, S.J. Liebowitz, M. Majorana, D. Mendis, F. Müller-Langer, T. Navarrete, S. Nérissou, P. Norris, J. Petrou, J. Poort, J. Potts, A. Pratt, M. Scheufen, N. Searle, D. Secchi, P. Stepan, A. Swift, R. Tadayoni, R. Towse, P. Tschmuck, F. Vermeylen, P. Waelbroeck, R. Watt, G. White, P. Wikstrom, G. Withers, R. van der Wurff, G.W. Ziggers

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A Handbook of Cultural Economics, Second Edition

Edited by **Ruth Towse**, Bournemouth University, UK

'A Handbook of Cultural Economics is the definitive guide to cultural economics. Short, accessible articles by leading scholars in the field quickly bring the reader up to speed and point them in the right direction for future research. The new edition brings the field to the cutting edge and is a must have for anyone interested in economics and the insights it offers for understanding popular culture and the arts.'

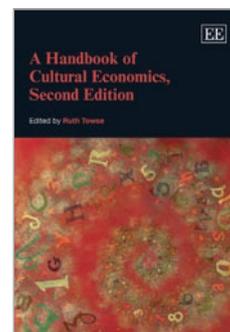
– Alex Tabarrok, George Mason University and The Independent Institute, US

The second edition of this widely acclaimed and extensively cited collection of original contributions by specialist authors reflects changes in the field of cultural economics over the last eight years. Thoroughly revised chapters alongside new topics and contributors bring the *Handbook* up to date, taking into account new research, literature and the impact of new technologies in the creative industries.

Contributors: H. Abbing, K. Acheson, K. Alford, O. Ashenfelter, W.J. Baumol, F. Benhamou, M. Blaug, L. Bonet, A.E. Burke, S. Cameron, D.C. Chisholm, F. Colbert, T. Cowen, T. Cuccia, G. Doyle, J. Farchy, V. Fernández-Blanco, B.S. Frey, V. Ginsburgh, K. Graddy, C.M. Gray, J. Heilbrun, A. Henten, C. Hjorth-Andersen, M. Hutter, W.M. Landes, L. Lévy-Garboua, W.A. Luksetich, C. Maule, I. Mazza, C. Montmarquette, D. Netzer, J. O'Hagan, G. Pignataro, J. Prieto-Rodríguez, I. Rizzo, F. Rochelandet, M. Rushton, D. Sagot-Duvaurois, W. Santagata, G.G. Schulze, B.A. Seaman, J.D. Snowball, M. Taalas, R. Tadayoni, D. Throsby, R. Towse, M. Trimarchi, D. Urrutiaguer, O. Velthuis, N.M. Wijnberg, G. Withers

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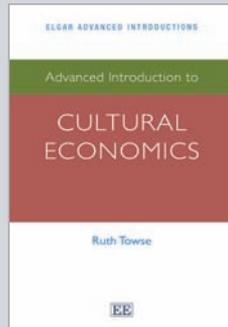
NEW KEY TITLE

Advanced Introduction to Cultural Economics

Ruth Towse, Bournemouth University, UK

'Ruth Towse presents a fabulous, broad ranging overview of cultural economics. The book is up to the state of knowledge, is easy to read and reveals sound judgment. I highly recommend the book to anyone concerned about the relationship of culture to society – as everyone should!'

– Bruno S. Frey, University of Zurich, Switzerland and Zeppelin University, Germany



Written by an internationally renowned expert in the field, Professor Ruth Towse, this book presents a comprehensive yet concise introduction to cultural economics. She covers a broad range of topics in the arts and cultural industries, using the tools of economics to explain their supply and demand, production and consumption.

Starting from the 1960s concern with costs and public finance in the performing arts has developed to include museums and built heritage, and lately, the wider creative industries with their concern about copyright. This book explains the theoretical underpinnings and reports on the main empirical research on the creative industries, cultural policy, performing arts, heritage, artists' labour markets, copyright, broadcasting, film and music, festivals, cities of culture, creative clusters and economic impact.

Key features include:

- A unique survey of the main developments in the field.
- Written in straightforward language including explanations of all technical terms.
- Each chapter offers guidance for further reading for those who wish to pursue the subject beyond an introductory level.
- Accessible to anyone with an interest in what drives the creative economy and how the arts are financed.

Composed in a succinct and engaging style, this commanding introduction will prove an essential resource for students of business economics and industrial organisation, particularly those with an interest in culture, the arts and the media.

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RESEARCH COLLECTION

Cultural Heritage Law

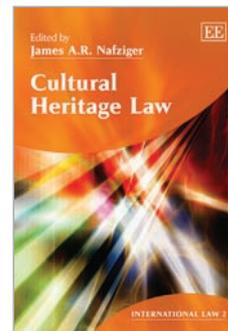
Edited by James A.R. Nafziger, Willamette University, US

This comprehensive collection of leading articles spans a broad range of international legal issues related to both tangible cultural material – such as archaeological and indigenous objects, fine art, shipwrecks, and cultural sites – and intangible heritage such as traditional knowledge and genetic information. Specific topics include, among others, issues of definition and attribution, on-site protection of objects and sites, illegal trafficking and repatriation of objects, and protection of intangible heritage. Special attention is paid to applicable provisions of UNESCO treaties and other international instruments and to pertinent rules of private international law. A concluding section focuses on the resolution of cultural heritage disputes by litigation and alternative methods. Along with an introduction by Professor Nafziger, this authoritative volume will be immensely valuable to students and professionals alike.

26 articles, dating from 1969 to 2009

Contributors include: K. Appiah, P. Bator, C. Coggins, L. Elliott, C. Forrest, P. Gerstenblith, L. Kaye, J. Merryman, L. Prott, A. Rau

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The Political Economy of Status

Superstars, Markets and Culture Change

Theodore Koutsobinas, University of Patras, Greece

In this timely book Theodore Koutsobinas explores the system of status markets and their social effects. He explains how media fascination with superstars and luxury consumption goods amplify positional concerns for all, distort the aspirations of the middle class and cause relative deprivation. Building on themes firstly identified by Veblen and Galbraith, Koutsobinas analyzes extensively behavioural evidence from modern interdisciplinary research and contributes constructively to a new genre of economic analysis. *The Political Economy of Status* compels us to consider seriously redistributive culture change policies targeted to assist the underprivileged. This book will be a valuable and lively reading resource for academics in various fields including economic theory, political economy, sociology, social psychology and cultural studies.

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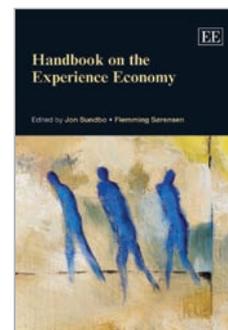
Handbook on the Experience Economy

Edited by Jon Sundbo and Flemming Sørensen, Roskilde University, Denmark

This illuminating *Handbook* presents the state of the art in the scientific field of experience economy studies. It offers a rich and varied collection of contributions that discuss different issues of crucial importance for our understanding of the experience economy. Each chapter reflects diverse scientific viewpoints from disciplines including management, mainstream economics and sociology to provide a comprehensive overview.

Contributors: Å.E. Andersson, D.E. Andersson, J.O. Bærenholdt, A. Boswijk, L. Chalip, P. Cooke, B.E. Dale, M. Dixon, D. Eide, L. Fuglsang, J.H. Gilmore, B.C. Green, S. Gudiksen, M. Haldrup, G.W. Hallberg, A.H. Hansen, O. Harsløf, F. Holt, J.K. Jacobsen, C. Jantzen, J.F. Jensen, F. Lapenta, J. Larsen, Y.-C. Lin, A. Lorentzen, L. Mossberg, B.T. Nilsen, B.J. Pine II, G. Schulze, A. Snel, F. Sørensen, D. Sundbo, J. Sundbo, C. Svabo, T. Tschang, J. Wang

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International Trade in Indigenous Cultural Heritage

Legal and Policy Issues

Edited by **Christoph B. Graber**, **Karolina Kuprecht** and **Jessica C. Lai**, University of Lucerne, Switzerland

'Christoph Graber, Karolina Kuprecht and Jessica Lai have brought together authors who know the field, given them a set of concrete themes and through meticulous editing have produced an integrated work that has the strength of collective insight. This book sets the standard for researchers working on those difficult issues raised by trade and commerce in indigenous cultural heritage.'

– Peter Drahos, Australian National University

'Essential reading for anyone interested in learning more about the protection and development of indigenous cultural heritage.'

– Peter K. Yu, Drake University Law School, US

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Cultural Commons

A New Perspective on the Production and Evolution of Cultures

Edited by **Enrico Bertacchini**, **Giangiaco Bravo**, Università di Torino, **Massimo Marrelli**, Università di Napoli and **Walter Santagata**, Università di Torino, Italy

This pioneering book explores the idea of a cultural commons as it can be applied in a wide range of areas, including landscapes, art and design, gastronomy, heritage, the performing arts and the online world. Although the book's chapters are written mainly from the perspective of cultural economics, the scope of the volume is truly interdisciplinary.

– David Throsby, Macquarie University, Australia

This compelling book offers a fresh and novel approach to study cultural and artistic expression from the perspective of 'the commons'.

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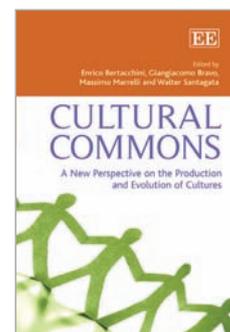
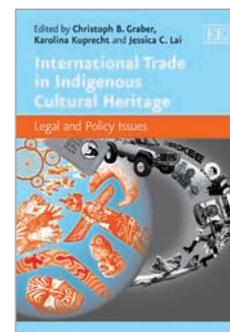
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