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### NEW

#### Knowledge, Diversity and Performance in European Higher Education

A Changing Landscape

Edited by **Andrea Bonaccorsi**, University of Pisa, Italy

For the first time, data on individual European higher education institutions (rather than data aggregated at the country level) is used in order to examine a wide range of issues that are both theoretically challenging and relevant from policy-making and societal perspectives. The contributors integrate statistics on universities and colleges with other sources of information such as patents, start-up firms, and bibliometric data, and employ rigorous empirical methods to address a range of key questions, including: What is the role of non-university tertiary education, such as vocational training? How important is the private sector? Are European universities internationalized? Are they efficient from the point of view of costs and educational output? Are there pure research universities in Europe? How do universities contribute to economic growth?

Jan 2014 c 320 pp Hardback 978 1 78254 071 7 c £85.00  
Elgaronline 978 1 78347 200 0

#### Lifelong Learning in Europe

National Patterns and Challenges

Edited by **Ellu Saar**, Tallinn University, Estonia, **Odd Bjørn Ure**, Fafo, Norway and **John Holford**, University of Nottingham, UK

*'Saar, Ure, and Holford have offered the definitive statement on the increasingly crucial area of lifelong learning across a vast range of European nations. The volume is far more than a collection of isolated and independent case studies, but is instead a tightly coherent and thematically unified piece of theoretical and empirical sociological work. Both researchers and policy makers will find much of value in Lifelong Learning in Europe.'*

– David B. Bills, University of Iowa, US

2013 432 pp Hardback 978 0 85793 735 3 £100.00 • Elgaronline 978 0 85793 736 0



### NEW

#### Building the Knowledge Economy in Europe

New Constellations in European Research and Higher Education Governance

Edited by **Meng-Hsuan Chou**, NTU, Singapore and **Åse Gornitzka**, University of Oslo, Norway

This fascinating book investigates the integration of emerging knowledge policy domains on the European political agenda, and the dynamics of this in relation to knowledge policies. Leading experts address the two central pillars of the 'Europe of Knowledge' – research and higher education – to reveal the vertical, horizontal and sequential tensions in European knowledge governance. Topics include: the European Research Area; new institution-building; the domestic impact of EU-level initiatives; and the role of the crisis in the European Higher Education Area.

March 2014 c 240 pp Hardback 978 1 78254 528 6 c £75.00  
Elgaronline 978 1 78254 529 3  
New Horizons in European Politics series

### NEW

#### Adult Learning in Modern Societies

An International Comparison from a Life-Course Perspective

Edited by **Hans-Peter Blossfeld**, European University Institute, Italy, **Elina Kilpi-Jakonen**, University of Turku, Finland, **Daniela Vono de Vilhena**, Max Planck Institute for Demographic Research, Germany and **Sandra Buchholz**, Otto-Friedrich University Bamberg, Germany

*Adult Learning in Modern Societies* provides a state-of-the-art analysis of adult learning internationally. An expert team examine how formal and non-formal adult learning is organized in different countries, and look at the level of success those countries have had in encouraging participation and skill formation. They also ask whether adult learning is converted into positive labour market outcomes, and vitally assess the potential of adult learning for reducing social inequality.

Sept 2014 c 400 pp Hardback 978 1 78347 517 9 c £95.00  
Elgaronline 978 1 78347 518 6

NEW IN PAPERBACK

### Handbook on Globalization and Higher Education

Edited by **Roger King**, University of Bath, UK, **Simon Marginson**, University of Melbourne, Australia and **Rajani Naidoo**, University of Bath, UK

*'The Handbook constitutes an essential reference source for everyone interested in studying the current meaning, scope and implications of globalization. Strongly recommended.'*

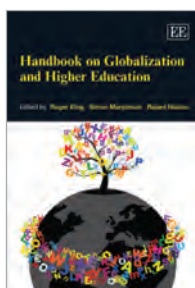
– Higher Education Review

Higher education has entered centre-stage in the context of the knowledge economy and has been deployed in the search for economic competitiveness and social development. Against this backdrop, this highly illuminating *Handbook* explores worldwide convergences and divergences in national higher education systems resulting from increased global co-operation and competition.

Contributors: P. Brown, V. Carpentier, Q. Chen, D.D. Dill, J. Enders, E. Hazelkorn, G.A. Jones, S.G. Kamat, T. Kim, R. King, H. Lauder, Y. Lebeau, M. Li, A. Maldonado-Maldonado, S. Marginson, K.H. Mok, M. Mollis, C. Musselin, R. Naidoo, M. Olssen, M.A. Peters, E. Sall, P. Scott, M. Singh, W.G. Tierney, E. Unterhalter, J. Välimaa, M. van der Wende, J. Weinrib, D.F. Westerheijden, C. Ziguas

2011 560 pp Hardback 978 1 84844 585 7 £155.00

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NEW IN PAPERBACK

### Handbook of Qualitative Research in Education

Edited by **Sara Delamont**, Cardiff University, UK

The *Handbook of Qualitative Research in Education* offers both basic and advanced discussions of data collection, analysis and representation of all the best qualitative methods used in educational research.

Contributors: A. Allan, L. Allen, P. Atkinson, C. Bagley, G. Bhatti, R. Bishop, R. Boyask, H. Busher, R. Castro-Salazar, R.F. Clemens, M. Cortazzi, Z.B. Corwin, D.H. Currie, P. de Vries, S. Delamont, M. Dressman, J. Elliott, M. Forsey, B. Frank, A. Gitlin, J. Green, M. Hammersley, J. Holland, R. Holmes, W. Housley, N. James, L. Jin, A. Jones, W. Journell, D.M. Kelly, S. Kelly, M. Kusenbach, L. Lucas, A. MacLeod, R. Majerus, J. Mann, S. Middleton, D. Mills, L. Pérez Huber, L. Prior, L. Pugsley, P. Reader, J. Robinson, W.-M. Roth, J. Salisbury, P. Sikes, M.J. Somerville, A. Stewart, K. Stewart, M. Tamboukou, R. Thomson, W.G. Tierney, C. Watson, C. Wells, M.L. White

2012 640 pp Hardback 978 1 84980 509 4 £170.00

2013 Paperback 978 1 78100 293 3 £45.00 • Elgaronline 978 1 84980 729 6



### The College Cost Disease

Higher Cost and Lower Quality

**Robert E. Martin**, Centre College, US

College cost per student has been on the rise at a pace that matches – or exceeds – healthcare costs. Unlike healthcare, though, teaching quality has declined, and rapidly rising costs and declining quality are not trends easily forgiven by society. *The College Cost Disease* addresses these problems, providing a behavioral framework for the chronic cost/quality consequences with which higher education is fraught. Providing many compelling insights into the issues plaguing higher education, Robert Martin expounds upon H.R. Bowen's revenue theory of cost by detailing experience good theory, the principal/agent problem, and non-profit status.

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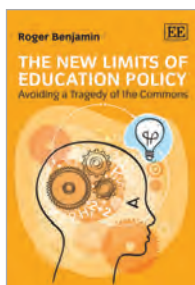
### The New Limits of Education Policy

Avoiding a Tragedy of the Commons

**Roger Benjamin**

2012 200 pp Hardback 978 0 85793 594 6 £65.00

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RESEARCH COLLECTION

### The Globalization of Higher Education

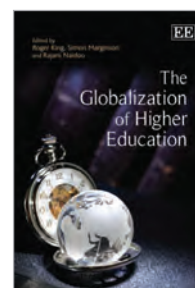
Edited by **Roger King**, University of Bath, UK, **Simon Marginson**, University of Melbourne, Australia and **Rajani Naidoo**, University of Bath, UK

This comprehensive book provides a collection of the critical papers that have been published in the fast-growing field of the globalization of higher education. They include work by a variety of noted scholars, such as Altbach, Clark and Marginson, which cover key areas of theoretical and substantive interest. This volume, along with an original introduction, will be of relevance to academics, researchers and students undertaking higher education research, as well as to the wider social science and public policy communities.

37 articles, dating from 1998 to 2011

Contributors include: P. Altbach, B. Clark, D. Dill, J. Enders, C. Musselin, P. Scott, J. Stiglitz, U. Teichler

2013 784 pp Hardback 978 1 78100 169 1 £260.00



### Leadership and Cooperation in Academia

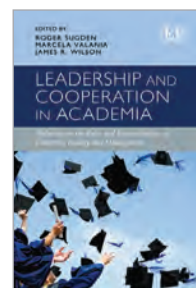
Reflecting on the Roles and Responsibilities of University Faculty and Management

Edited by **Roger Sugden**, University of British Columbia, Canada, **Marcela Valania**, University of Stirling, UK and **James R. Wilson**, Orkestra – Basque Institute of Competitiveness and Deusto Business School, Spain

*Leadership and Cooperation in Academia* focuses on the place and the role of universities in different societies, including their influence on the socio-economic development of those societies.

2013 320 pp Hardback 978 1 78100 181 3 £90.00

Elgaronline 978 1 78100 182 0



### Handbook of Research on Sport and Business

Edited by **Sten Söderman**, Stockholm University, Sweden and **Harald Dolles**, Molde University College, Norway and University of Gothenburg, Sweden

*'Söderman and Dolles have assembled an impressive array of researchers to address the nexus between sport and business. In their rich collection of research on sport business theory and practice Söderman and Dolles identify research themes from governance to branding, from sport events to sport systems, and from social media to fan identity, and they specifically reflect on the application of major theoretical concepts and key research methods. The authors' aim is to advance sport business research through critical reflection on topic selection, research design, data analysis and interpretation. Their unique approach encourages researchers, from novice to experienced, to embrace diverse theories and methods. The Handbook is recommended reading for those interested in advancing sport business research.'*

– Graham Cuskelly, Griffith University, Australia

Contributors: C. Anagnostopoulos, T.D. Andersson, A.-I. Balduck, N. Böhlke, A. Bourke, M. Buelens, S. Chadwick, T.B. Cornwell, V. De Bosscher, M. Desbordes, M. Dibben, H. Dolles, B. Frick, H. Gammelsæter, C. Gratton, A. Guala, S. Hamil, K.K. Haugen, B. Hellau, P. Hogan, H. Jansson, R.B. Johnson, M. Maes, N. O'Reilly, L. Robinson, A. Rudd, J. Santomier, T. Schlesinger, B. Senaux, S. Shibli, E.A. Skille, A.C.T. Smith, S. Söderman, H.A. Solberg, B. Stewart, T. Ströbel, J. Truyens, D.M. Turco, M. van Bottenburg, G. Walters, M. Winand, H. Woratschek, T. Zintz

2013 608 pp Hardback 978 1 84980 005 1 £170.00

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## NEW

**Handbook on the Entrepreneurial University**

Edited by **Alain Fayolle**, EMLYON Business School, France and **Dana T. Redford**, UCP-Porto, Portugal

This insightful *Handbook* offers a lens through which to view entrepreneurship strategy for higher education institutions, it is becoming increasingly necessary for universities to consider changing their strategies, culture and practices to become more entrepreneurial.

Contributors include: B.W. Åmo, V. Blok, J. Crayford, H. Dons, L.-J. Edwards, T. Erikson, C. Fearon, A.A. Gibb, P. Groenewegen, M. Guerrero, M. Grünhagen, G. Haskins, W. Hulsink, N. Kalaitzandonakes, C. Kolympiri, T. Lans, D. Leunbach, R. Lubberink, N.G. MacKenzie, E.M. Markowska, S. McCarthy, K. Moberg, E.J. Muir, E.S. Mwasalwiba, O. Omta, G. Packham, D. Pickernell, M. Reihlen, A. Salamzadeh, M. Saua Svalastog, K. Schneeberge, S. Steiner, D. Urbano, E. van Burg, G. van Vuuren-Cassar, W. van Vuuren, C. Volkmann, I. Wakkee, F. Wenzlaff, Q. Zhang

Jan 2014 c 496 pp Hardback 978 1 78100 701 3 c £150.00  
Elgaronline 978 1 78100 702 0

Alain Fayolle is winner of the European Entrepreneurship Education award

**Entrepreneurship Programs and the Modern University**

**Michael H. Morris**, University of Florida,  
**Donald F. Kuratko**, Indiana University and  
**Jeffrey R. Cornwall**, Belmont University, US

*'At IU's Kelley School of Business, we believe in the power of entrepreneurial thinking, with a relentless pursuit of excellence in the research and teaching of entrepreneurship and innovation across our entire campus. This book on "academic entrepreneurship" offers one of the most comprehensive approaches to understanding the framework and strategies for building effective entrepreneurship programs within universities today. I truly believe all universities, regardless of their current stage of development of their entrepreneurship programs, will materially benefit from the ideas in this book.'*

– Daniel C. Smith, former Dean, Kelley School of Business, Indiana University and current CEO, Indiana University Foundation, US

2013 304 pp Hardback 978 1 78254 462 3 £80.00  
Elgaronline 978 1 78254 463 0

**Creativity and Entrepreneurship**

Changing Currents in Education and Public Life

Edited by **Lynn Book** and **David P. Phillips**, Wake Forest University, US

*'This is a timely book that establishes the imperative for advancing creativity and entrepreneurship in the 21st century, not just for economic development, but more importantly, for social and moral growth. The book demonstrates the transformative possibilities of embedding creative practice and interdisciplinary exploration in our schools, businesses, and communities. But, the authors also acknowledge the institutional challenges and constraints that often stand in the way of creative entrepreneurs. With a clarion call for better research and more sophisticated theories, Creativity and Entrepreneurship suggests we might be able to make radical changes in some of our most crucial public arenas – education, medicine, politics and more.'*

– Steven J. Tepper, Vanderbilt University, US

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**Academic Entrepreneurship in Asia**

The Role and Impact of Universities in National Innovation Systems

Edited by **Poh Kam Wong**

2011 368 pp  
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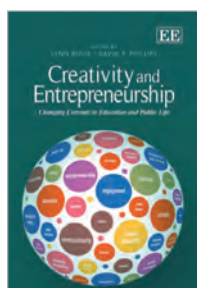
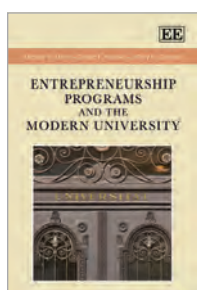
New Horizons in Entrepreneurship series

**Entrepreneurship Education in Asia**

Edited by **Hugh Thomas** and **Donna Kelley**

2011 264 pp  
Hardback 978 1 84980 947 4 £73.00

Elgaronline 978 1 84980 948 1

**Learning in the Global Classroom**

A Guide for Students in the Multicultural University

**Carol Dalglish**, Queensland University of Technology, **Peter Evans**, Leadership Education Australia and **Lynda Lawson**, Queensland University of Technology, Australia

*'Learning in the Global Classroom is an excellent reference for both university students and for academics who take their responsibilities seriously. This book makes study in another country more do-able, and is very timely given the increasing push for internationalization in universities. What could be an overwhelming challenge for the potential international student is tackled in a logical, reassuring way, with practical strategies that cover personal, social and academic issues. For most students, this text will be an "ongoing" reference, to be referred to as situations arise. Issues that academics often complain about with regard to non-Western students are addressed, such as learning how to speak up in class discussions, critical thinking and punctuality. The text also offers sage advice that would be valuable to students who are returning to study after a prolonged absence. I will certainly recommend this book to both colleagues and students.'*

– Paddy O'Toole, Monash University, Australia

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**Law as Engineering**

Thinking About What Lawyers Do

**David Howarth**, University of Cambridge, UK

*'This book brings an important new perspective to a consideration of what lawyers do, and of what they are for. The implications explored in the book are an immensely valuable contribution to thinking on the future development of legal education and training. It should be read by everyone responsible for recruiting or training others for the law, whether in the public or the private sector.'*

– Sir Stephen Laws KCB, QC(Hon), LLD(Hon),  
First Parliamentary Counsel

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## NEW IN PAPERBACK

**The Mind and Method of the Legal Academic**

**Jan M. Smits**, Maastricht University, The Netherlands and University of Helsinki, Finland

*'Jan Smits has long been one of the most interesting and original authors on European private law theory. Now he offers his views on legal scholarship, and they are as original as they are thought-provoking. His plea for a legal scholarship that maintains its identity vis-à-vis neighboring disciplines without collapsing into doctrinarism is bound to yield lively discussions – and hopefully will help re-establish a proper place for legal scholarship, in Europe and beyond.'*

– Ralf Michaels, Duke University, US

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**Shaping China's Innovation Future**

University Technology Transfer in Transition

**John L. Orcutt**, University of New Hampshire, School of Law – Franklin Pierce Center for Intellectual Property, US and **Hong Shen**, Longan Law Firm, Beijing, China

*Shaping China's Innovation Future* employs a thorough analysis of a combination of factors including: the role of law and China's legal system; economic theory and the development of China's economy; China's educational, intellectual property, and financial systems; China's innovation capacity; and Chinese culture. Though the recommendations on how to improve China's technology commercialization system are unique to China, the scope of the research makes the conclusions found here applicable to other countries facing similar challenges.

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## International Aid and Private Schools for the Poor

Smiles, Miracles and Markets

Pauline Dixon, Newcastle University, UK

*'This is a must-read book for anyone interested in the plight of poor children, particularly for those readers concerned with learning about culturally sensitive and proven ways to reach out and help less fortunate children in developing countries. I was fascinated and outraged by the compelling stories and actual data that Dixon shares in this gem of an exposé. Most readers will similarly be shaken and incensed by the failure of billions of dollars spent on state schooling in Africa and India. Dixon makes a compelling case for the value and contributions of low cost private schools in slums and low income areas in developing countries. After reading this book, I am now a believer!'*

– Steven I. Pfeiffer, Florida State University, US



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New Thinking in Political Economy series

Winner of the Luminary Award awarded by the Free Market Foundation of South Africa

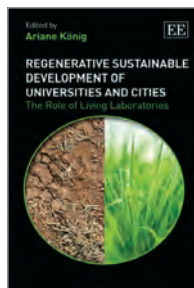
## Regenerative Sustainable Development of Universities and Cities

The Role of Living Laboratories

Edited by Ariane König, University of Luxembourg

*'This book's case studies from North America, Europe and Asia highlight an enormous, but as yet untapped, potential for achieving social and technological change in cities worldwide. The authors show how university campuses around the world can be "living laboratories" to investigate and demonstrate the practicality of "regenerative sustainability", which looks beyond environmental damage control to a vision of urban development that actually improves environmental quality and human welfare. If these ideas catch on, they could literally change the world.'*

– Steve Rayner, Oxford University, UK



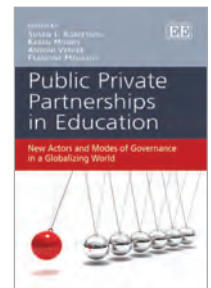
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## NEW IN PAPERBACK

## Public Private Partnerships in Education

New Actors and Modes of Governance in a Globalizing World

Edited by Susan L. Robertson, University of Bristol, UK, Karen Mundy, University of Toronto, Canada, Antoni Verger, Universitat Autònoma de Barcelona, Spain and Francine Menashy, University of Toronto, Canada



*'Far from simply being a form of cost sharing between the "state" and the "market," PPP has been celebrated by some, and condemned by others, as the champion of change in the new millennium. This book has been written by the best minds in education policy, political economy, and development studies. They convincingly argue that public private partnership represents a new mode of governance that ranges from covert support of the private sector (vouchers, subsidies) to overt collaboration with corporate actors in the rapidly growing education industry. The analyses are simply brilliant and indispensable for understanding how and why this particular best/worst practice went global.'*

– Gita Steiner-Khamsi, Columbia University, US

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