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NEW

Handbook of Research on Innovation in Tourism Industries

Edited by **Gry Agnete Alsos**, **Dorthe Eide**, University of Nordland and **Einar Lier Madsen**, Nordland Research Institute, Norway

The tourism sector – already one of the fastest growing industries in the world – is currently undergoing extensive change thanks to strong market growth and a transition to more experience-based products. The capacity for firms to innovate and adapt to market developments is crucial to their success, but research-based knowledge on innovation strategies in tourism remains scarce. This pioneering Handbook offers timely, original research on innovation within the tourism industry from a number of interdisciplinary and global perspectives.

The expert contributors adapt theories and models drawn from the mainstream innovation literature and supplement them with analytical strategies specific to the tourism industry. Major themes include forms and sources of innovation in tourism, innovation processes at both firm and destination levels, and the ways in which innovation is defined and measured. Individual chapters cover specific issues such as gendering processes, user-based innovation, enhanced experience value, causation and effectuation strategies, and alternative business models.

Students, professors and researchers of innovation, entrepreneurship, and tourism studies will find this book an invaluable resource.

Contributors include: B. Abelsen, G.A. Alsos, T. Baird, D.L. Brannon, M. Bratec, M. Bystrowska, T. Clausen, R. Cuthbertson, D. Eide, P.I. Furseth, S. Gyimóthy, C.M. Hall, H. Hoarau, A.-M. Hjalager, M.T. Jensen, D. Kri aj, T. Kvidal, A. Leenheer, G. Lien, E. Ljunggren, E.L. Madsen, N. Prebensen, C. Ren, M. Rønningen, J. Sundbo, F. Sørensen, K. Wigger, J. Wiklund

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International Handbook on Ecotourism

Edited by **Roy Ballantyne** and **Jan Packer**, University of Queensland, School of Tourism, Australia

'In the 30 or so year since it became established in the tourism literature and in tourism practice, "ecotourism" has attracted as many proponents as opponents. This Handbook now brings together some of the leading scholars worldwide in this field, to explore the current position of this form of tourism. In doing so, it offers serious critiques, it explores meanings and paradoxes, it offers best practices and it looks to the future. It is the Handbook for one of tourism's fastest growing and controversial sectors.'

– David Airey, University of Surrey, UK

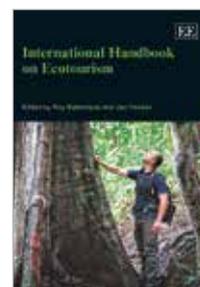
'This is a most welcome and needed book. With a very strong editorial team and contributing authors, the Handbook covers all the key issues of ecotourism. It cuts through the confusion surrounding the much-misunderstood concept of ecotourism, clearly dealing with definitions, concepts and research issues. The Handbook is particularly welcome for its focus on the visitor experience, a strength of the editors, and for clearly linking the theory of ecotourism with practice in the field.'

– Christopher Cooper, Oxford Brookes University, UK

This *Handbook* brings together contributions from over forty international experts in the field of ecotourism. It provides a critical review and discussion of current issues and concepts – it challenges readers to consider the boundaries of what ecotourism is, and could be. The *Handbook* provides practical information regarding the business of ecotourism; insights into ecotourist behaviour and visitor experiences; and reflections on the practice of ecotourism in a range of different contexts.

Contributors: T. Baird, R. Ballantyne, T. Baum, P. Benckendorff, A. Bien, D. Biggs, R. Black, E. Bryner, R. Buckley, J. Butcher, J. Bultjens, S. Curtin, S. Dolnicar, R. Dowling, L. Dwyer, D. Edwards, J.H. Falk, D.A. Fennell, D. Getz, A. Grajal, C.M. Hall, E. Hawkins, K. Hughes, M. Hughes, E. Juvan, A.-M. Lacaze, J. Mann, E.W. Manning, G. Moscardo, D. Newsome, J. Packer, P.L. Pearce, S. Reid, B.W. Ritchie, K. Rodger, A. Shoebridge, A. Spenceley, N.L. Staus, L.A. Sutherland, C. Tisdell, C.L. Vernon, K. Walker, B. Weiler, N.E. White, V. Yanamandram

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Islands at Risk?

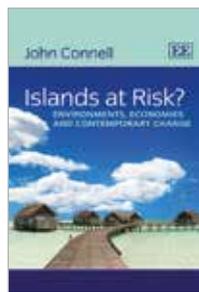
Environments, Economies and Contemporary Change

John Connell, University of Sydney, Australia

This book provides a wide-ranging comparative analysis of contemporary economic, social, political and environmental change in small islands, island states and territories, through every ocean. It focuses on those island realms conventionally perceived as developing, rather than developed, in the Caribbean, Pacific and Indian Oceans.

John Connell examines the decline of agriculture and the rise of tourism, the problems of urbanization, and the particular role of migration and remittances, within a culture of migration. He seeks to balance economic challenges with environmental threats, notably that of climate change, and social changes with the survival of culture, pointing to awkward and hybrid development futures.

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NEW IN PAPERBACK

Handbook of Research Methods in Tourism

Quantitative and Qualitative Approaches

Edited by **Larry Dwyer**, University of New South Wales, Australia, **Alison Gill**, Simon Fraser University, Canada and **Neelu Seetaram**, Bournemouth University, UK

'This is an excellent book which significantly contributes to tourism research and education. It takes a rigorous yet readable style to address twenty five of the most pertinent quantitative and qualitative techniques applied in tourism research. The book will appeal to a wider readership of social scientists as well as to scholars of tourism as each chapter provides a thorough overview and explanation of the techniques irrespective of their tourism application.'

– Dimitrios Buhalis, Bournemouth University, UK



This insightful book explores the most important established and emerging qualitative and quantitative research methods in tourism. The authors provide a detailed overview of the nature of the research method, its use in tourism, the advantages and limitations, and future directions for research.

Contributors: K.M. Adams, E. Ahmed, A. Apostolakis, S. Cang, C. Cater, S. Divisekera, D. Dredge, L. Dwyer, E.W. Foemmel, L. Fredline, A. Gill, U. Gretzel, R. Hales, G.R. Jennings, O. Juneke, H. Kennedy-Eden, L. Killion, G. Kyle, J. Lee, Z. Lei, G. Li, T. Low, N.G. McGehee, C. Morley, A. Papatheodorou, G.B. Peng, S. Petit, T.D. Pham, C. Polo, N.F. Ribeiro, J. Rosselló, C.A. Santos, N. Seetaram, C. Shim, H. Song, S. Stephenkova, D.J. Timothy, L.W. Turner, E. Valle, C. Vu, S.F. Witt

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RESEARCH COLLECTION

Recent Developments in the Economics of Tourism

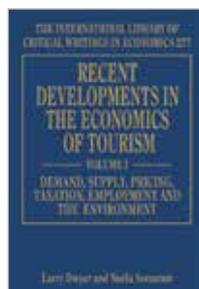
Edited by **Larry Dwyer**, University of New South Wales, Australia and **Neelu Seetaram**, Bournemouth University, UK

This two-volume work comprises a selection of seminal articles published over the past decade that have significantly advanced the study of tourism economics. The papers have been selected for their theoretical contributions as well as their contribution to informed policy making. Volume I comprises articles representing advances in the areas of demand modelling, forecasting, supply, pricing, taxation and the environment. Volume II comprises articles which make advances in the areas of tourism and economic growth, trade, development, impacts and destination competitiveness. This authoritative collection, along with an original introduction by the editors, will have particular appeal to university instructors, researchers, graduate students and tourism economists in private sector and policy-making organisations.

73 articles, dating from 2000 to 2011
Contributors include: A. Blake, R. Durbarray, P. Forsyth, G. Li, J.-J. Nowak, A. Papatheodorou, M. Sahli, T. Sinclair, H. Song, L. Turner, S. Wanhill

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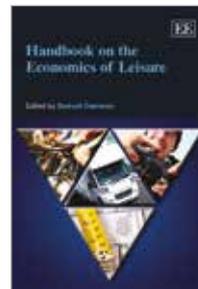
Handbook on the Economics of Leisure

Edited by **Samuel Cameron**, University of Bradford, UK

This interdisciplinary *Handbook* combines both mainstream and heterodox economics to assess the nature, scope and importance of leisure activities. A wide ranging body of international scholars get to grips with the core issues and expertly apply economics to some usually neglected topics, such as boredom and sleeping, work–life balance, dating, tourism, health and fitness, sport, video games, social networking, music festivals and sex.

Contributors: V. Ateca-Amestoy, G. Bakker, A. Balestrino, S. Banerjee, G. Black, S. Cameron, A. Collins, A. Cooke, J. Cox, L. David, G. Doyle, P.E. Earl, V.G. Fitzsimons, V. Flambard, M. Fox, S. Hussels, K. Jackson, G. Larsen, L.J.A. Lenten, L. Mintz, D. O'Reilly, D. Paton, T.-C. Peng, R.K. Pillania, S. Scott, A.B. Trigg, N. Vaillant, D.L. Wheeler, F.-C. Wolff

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Nature-based Tourism and Conservation

New Economic Insights and Case Studies

Clem Tisdell, The University of Queensland and **Clevo Wilson**, Queensland University of Technology, Australia

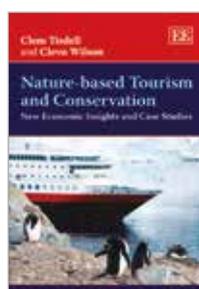
'This book tackles the two edge sword of non consumptive wildlife tourism: on net does it add to or detract from species conservation? The book does so with a treasure trove of original survey research on the supply and demand for wildlife tourism on both public and private lands from Antarctica to rainforests to marine wildlife. The economic analysis is one of the first to apply new behavioral economics to analyzing tourists' choices.'

– John Loomis, Colorado State University, US

'Does nature-based tourism help or hinder biodiversity conservation? The answer provided by this authoritative volume is that it depends on context and type of tourism and is no easy panacea. Indeed it can result in an under supply of nature conservation from an economic point of view. This book provides an excellent synthesis, supported by case studies, of the tourism – conservation trade off problem, it will appeal to both academic and practitioner audiences.'

– R. Kerry Turner, CBE, University of East Anglia, UK

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Handbook on the Economics of Cultural Heritage

Edited by **Ilde Rizzo**, University of Catania and **Anna Mignosa**, University of Catania, Italy and Erasmus University Rotterdam, The Netherlands

Cultural heritage is a complex and elusive concept, constantly evolving through time, and combining cultural, aesthetic, symbolic, spiritual, historical and economic values. The *Handbook on the Economics of Cultural Heritage* outlines the contribution of economics to the design and analysis of cultural heritage policies and to addressing issues related to the conservation, management and enhancement of heritage.

Contributors: M. Abdel-Kader, N. Agnew, G.J. Ashworth, V. Ateca Amestoy, H. Attala, F. Benhamou, L. Bonet, R.T. Carson, X. Castañer, F. Colbert, F. Cominelli, M.B. Conaway, L. Deloumeaux, M. Demas, V. Fernández-Blanco, M. Forte, B.S. Frey, V. Ginsburgh, K. Goto, X. Greffe, C. Guccio, L.C. Herrero, M.J. Holler, A. Klamer, F. Mairesse, I. Mazza, A. Mignosa, D. Mitroff Silvers, T. Navarrete, S. Navrud, D.S. Noonan, P. Paolini, A. Peacock, L. Petrova, J. Prieto-Rodríguez, N. Proctor, F. Revelli, I. Rizzo, E. Rojas, J.-M. Salaün, H. Samir, B.A. Seaman, J.D. Snowball, L. Steiner, J.H. Stubbs, D. Throsby

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Economics and Management of Tourism series

Series editors: **Larry Dwyer**, University of New South Wales and **Peter Forsyth**, Monash University, Australia

The *Economics and Management of Tourism series* focuses on the main themes in the tourism literature that are informed by the disciplines of economics and management. It explores the implications of these concepts, theories and models in both the private and public sector. Each volume is edited by a well-known scholar who has selected those articles that make a contribution to our conceptual and/or empirical knowledge of the nexus between the economics and management disciplines as they relate to the tourism industry. While the articles have historic value as important contributions to the literature, they also provide the knowledge base for researchers to further develop the concepts and theories that underpin policy-making.

The series will be an essential source of reference for both policy makers, researchers and scholars concerned with the tourism industry.

Competitiveness and Tourism

Edited by **Geoffrey I. Crouch**, La Trobe University, Australia and **J.R. Brent Ritchie**, University of Calgary, Canada

'Ritchie and Crouch's book The Competitive Destination: A Sustainable Tourism Perspective (CABI, 2003) has become one of the seminal works in tourism destination research and management. It engendered a number of major research papers; many of which I was pleased to publish in the Journal of Travel Research. I am excited to see Geoff and Brent continuing their work with the publication of this edited book. The list of chapter authors is a "who's who" of tourism researchers and includes many key destination competitiveness papers. In the eight years since their original work, the topic of destination competitiveness has become even more important. It is one of today's key forces driving tourism research and destination management. I fully anticipate this book will become a required reader for tourism educators, graduate students and destination managers. I anticipate it will lead to yet another surge in excellent, important research.'

– Richard Perdue, Virginia Tech, US

Competitiveness and Tourism brings together the key scholarly articles which discuss the challenges of managing, maintaining and enhancing competitive tourism destinations. This authoritative collection of articles covers service sector competition; conceptual models of tourism competitiveness; the measurement and modeling of tourism competitiveness; organizing, planning and management issues; tourism marketing; price competitiveness and demand elasticity; sustainability issues and case studies of tourism competitiveness from around the world. Along with an original introduction by the editors, this two-volume set is designed for scholars, students and practitioners interested in a deeper understanding of the nature of tourism competition and implications for tourism and destination management.

68 articles, dating from 1985 to 2011
Contributors include: L. Dwyer, M. Enright, P. Forsyth, E. Heath, M. Kozak, P. Krugman, J. Mazenac, K. Wöber, A. Zins

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RESEARCH COLLECTIONS

Tourism and the Environment

Edited by **Susanne Becken**, Lincoln University, New Zealand

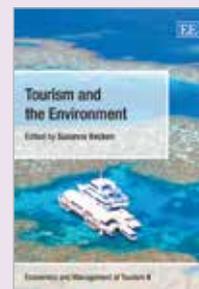
'Becken in this well designed book fills a major gap in the tourism studies literature. This book will be an essential reference for all who want to be informed about the evolution of thought involving the interrelationship between tourism and the environment.'

– Clem Tisdell, University of Queensland, Australia

This volume is a unique collection of important academic contributions made in the field of tourism and the environment in the last 30 years.

32 articles, dating from 1976 to 2008
Contributors include: R. Butler, P. Eagles, B. Farrell, X. Font, J. Higham, C. Hunter, E. Inskeep, M. Orams, G. Wall

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Managing Tourism Firms

Edited by **Clive L. Morley**, Royal Melbourne Institute of Technology University, Australia

Managing Tourism Firms is an authoritative selection of the most important published work on the particular characteristics and problems associated with running a firm in tourism. Major topics covered include: strategy, marketing, the use of the Internet and IT, pricing, managing staff and studies of specific sectors of the industry. The book provides an overview of current issues and a handy reference in one volume to the major published research contributions. The editor has written a new, authoritative introduction which offers a comprehensive, state-of-the-art summary of the literature. This volume will be valuable to researchers and students in tourism and practitioners seeking the latest thinking on these topics.

39 articles, dating from 1993 to 2005
Contributors include: C. Barros, T. Baum, D. Getz, C. Morley, T. Petersen, B. Richie, L. Turner, A.G. Woodside

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Tourism in Developing Countries

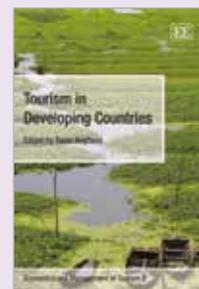
Edited by **Twan Huybers**, University of New South Wales, Canberra, Australia

'This book focuses on many of the most important papers that have been produced over the last years, and will make a welcome and useful addition to the reference section of many university libraries.'

– Tourism

34 articles, dating from 1974 to 2004
Contributors include: B. Archer, J. Brohman, J. Fletcher, J. Jafari, C. Jenkins, M. Oppermann, P. Sadler, M.T. Sinclair, C. Tosun, G. Wall

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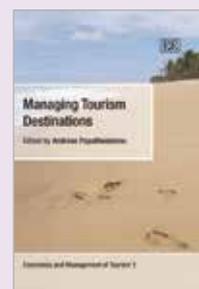
Managing Tourism Destinations

Edited by **Andreas Papatheodorou**, University of the Aegean, Chios, Greece

This title offers a wide-ranging selection of the most significant previously published papers on the management of tourism destinations.

44 articles, dating from 1980 to 2003
Contributors include: R. Butler, C. Cooper, J.L. Crompton, B. Faulkner, B. Mc Kercher, M. Oppermann, D.G. Pearce, C. Ryan, M.T. Sinclair, S.F. Witt

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