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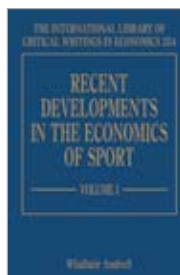
Edited by **Wladimir Andreff**, University of Paris 1  
Panthéon Sorbonne, France

In this authoritative collection, Professor Andreff presents the most significant articles published over the last decade or so by leading scholars in the field of sports economics. The volumes cover a wide spectrum of approaches to the subject. Some articles delve more deeply into existing issues such as the economic impact of professional sport, sports events and sports facilities. Some extend sports economics into new areas such as the measurement of the overall US sports economy, the economic underdevelopment of sports in developing countries and the global trade in sports goods. Others offer a synthetic view of important recent developments in the field, including the demand for sport, facility finance, the economics of promotion and relegation in sports leagues and competitive balance.

61 articles, dating from 1999 to 2009

**Contributors include:** A. Berentsen, J. Borland, M. Duggan, L.M. Kahn, S. Kesenne, E.M. Leeds, S.D. Levitt, H. Preuss, S. Szymanski, A. Zimbalist

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### Handbook on International Sports Law **NEW**

Edited by **James A.R. Nafziger**, Williamette University College of Law and  
**Stephen F. Ross**, The Pennsylvania State University, US

*'Nafziger and Ross have provided an enormously useful collection of incisive and integrating essays that cover the gamut of important issues in the emerging field of international sport law.'*

– Andrew Zimbalist, Smith College, US

**Contributors include:** P. Anderson, I.S. Blackshaw, R. Branco Martins, L. Colantuoni, S. Corneliuss, T. Davis, A.J. Dreyer, S. Gardiner, T. Jagodic, L. Kurlantzick, S. Lettmaier, R.H. McLaren, M.J. Mitten, J.A.R. Nafziger, R. Parrish, R.W. Pound, S.F. Ross, R.C.R. Siekmann, P. Singh, J. Soek, H. Stevenson, K. Vieweg, C. Watson

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## RESEARCH COLLECTION

### International Sports Law **NEW**

Edited by **James A.R. Nafziger**, Williamette University College of Law, US

This comprehensive collection of leading articles covers legal issues that have arisen out of international sports competition and its management. These papers trace the burgeoning field of international sports law from its origins less than a half-century ago through the course of complex challenges ranging from political boycotts of competition to doping of athletes, corruption, discrimination, players' rights, and commercial influences such as broadcast rights. Within a unique institutional framework of national, international non-governmental and inter-governmental authority, the emerging regime of public law is of fundamental importance not only to the sports industry and bar but, quite obviously, to a global public. This authoritative collection puts particular emphasis on the central role of the Olympic Movement and affiliated sports federations, the regional mechanism of the European Union, and the characteristics of the European and North American sports models.

32 articles, dating from 1966 to 2010

**Contributors include:** I. Blackshaw, J. Carter, D. Ettinger, D. Kane, D. Koller, R. McLaren, S. Sigman, L. Silance, A. Wax, S. Weatherill.

**July 2012 c 768 pp Hardback 978 0 85793 744 5 c £215.00**  
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### Handbook on the Economics of Leisure **NEW**

Edited by **Samuel Cameron**, University of Bradford, UK

Surprisingly, the field of leisure economics is not, thus far, a particularly integrated or coherent one. In this *Handbook* a wide ranging body of international scholars get to grips with the core issues, taking in the traditional income/leisure choice model of textbook microeconomics and Becker's allocation of time model along the way. They expertly apply economics to some usually neglected topics, such as boredom and sleeping, work-life balance, dating, tourism, health and fitness, sport, video games, social networking, music festivals and sex. Contributions from further afield by Veblen, Sctivosky and Bourdieu also feature prominently.

**Contributors include:** V. Ateca-Amestoy, G. Bakker, A. Balestrino, S. Banerjee, G. Black, S. Cameron, A. Collins, A. Cooke, J. Cox, G. Doyle, P.E. Earl, V. Flambard, V. Fitzsimons, M. Fox, S. Hussels, K. Jackson, D. Lane, G. Larsen, L. Lenten, L. Mintz, D. O'Reilly, D. Paton, T.-C. Peng, R.K. Pilliana, S. Scott, A. Trigg, N. Vaillant, D. Wheeler, F.-C. Wolff

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## An Economic Analysis of Professional Sports NEW

An International Perspective

John Mangan, University of Queensland, Australia

Increasingly it is recognised that sport, especially professional sport, is a rich area for economic analysis. The book sets out to explain the economic factors behind the growth and development of professional sport and sports leagues, and to demonstrate how economic analysis may be used to investigate the behaviour of the main stakeholders in the industry. The book does not only use examples to illustrate microeconomic principles but also aims to provide a comprehensive economic explanation of the development and conduct of professional sports and sporting leagues.

April 2012 c 160 pp Hardback 978 1 84720 209 3 c £65.00  
New Horizons in the Economics of Sport series

## Contemporary Issues in Sports Economics

Participation and Professional Team Sports

Edited by Wladimir Andreff, University of Paris 1  
Panthéon Sorbonne, France

*'Written by some of the most prominent scholars in sports economics, this book focuses on issues that have been less investigated in the traditional literature so far. The covered topics range from specific questions of sport governance and sport finance to sport betting. In my view, the collection is a "must" for all readers seeking to overstep the beaten track.'*

– Egon Franck, University of Zurich, Switzerland

*Contemporary Issues in Sports Economics* examines topics that have previously received little attention in the literature, such as the determinants and social impacts of sports participation including the link to crime levels. The distinguished authors also discuss some of the less investigated aspects of professional team sports, including:

- sports betting, financing and governance;
- the impact of low scoring matches on competitive balance and fan appeal in European football; and
- the effect on player transfers of a luxury tax on club payrolls in Major League Baseball.

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## The Economics of Sport, Health and Happiness

The Promotion of Well-being through Sporting Activities

Edited by Plácido Rodríguez, Universidad de Oviedo, Spain, Stefan Késenne, University of Antwerp and Catholic University of Leuven, Belgium and Brad R. Humphreys, University of Alberta, Canada

Including an array of distinguished contributors, this novel book fills a gap in the literature by addressing an important, yet under-researched, issue in the field of sports economics. It places great emphasis on the notion that sport is a significant component for improving the happiness, health and well-being of citizens, communities and society as a whole. In so doing, it addresses whether, in an environment of increasing pressure on public spending, governments should continue to subsidize sporting activities at the expense of other public resources.

Written in a clear and accessible style, this pioneering book explores a number of specific issues including:

- the relationship between sport and happiness
- the effect of sport on health, including the capacity of sport and exercise to reduce spending on medical expenses
- the relationship between sport and productivity
- whether sport as a leisure activity can improve quality of life.

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## The Political Economy of Professional Sport

Jean-François Bourg and Jean-Jacques Gouguet, University of Limoges, France

This timely book offers a critical interpretation of the traditional social and economic accounts of sport. It provides an incisive analysis of professional sport and defines alternative foundations to the present model. The authors demonstrate that professional sport is an extremely complex phenomenon encompassing many unique factors depending on its global reach, financing and organization.

In particular they address three significant issues:

- an analysis of the relationship between sport and economic development in order to explain the place of professional sport in modern societies
- a study of the main difficulties facing the organization of professional sports in terms of financing, collective bargaining and the consequences of revenue sharing for competitive balance
- an exploration of alternatives to current governance structures which would involve a return to professional ethics.

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## The Economic Theory of Professional Team Sports TEXT

Stefan Késenne, University of Antwerp and Catholic University of Leuven, Belgium

*'An excellent volume for courses on economics or related quantitative fields, this volume is one of a kind, and for that reason libraries should consider purchasing it. No other title currently on the market comes close to doing what Késenne's does. . . first-rate. Highly recommended.'*

– A.R. Sanderson, *Choice*

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## Handbook on the Economics of Sport

Edited by Wladimir Andreff and Stefan Szymanski

*'Over 800 pages on the economics of sport. What a feast! What a treat! The editors have done a wonderful job both in terms of breadth – from David Beckham to child labour in Pakistan – and depth, tournaments and luxury taxes for example. . . The 86 chapters are uniformly of a very high standard and illuminating. And there are real gems in some of the contributions.'*

– *British Journal on the Economics of Sport*

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## The Econometrics of Sport NEW

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## KEY TITLE

**International Handbook on the Economics of Mega-Sporting Events** **NEW**Edited by **Wolfgang Maennig**, University of Hamburg, Germany and **Andrew Zimbalist**, Smith College, US

From the Olympics to the World Cup, mega-sporting events are a source of enjoyment for millions, but can also be a source of intense debate and controversy. In this insightful new *Handbook*, expert contributors address a number of central questions, including: How are host cities selected and under what economic conditions? How are these events organized, and how is local resistance overcome? Based on historical and empirical experience, what are the pitfalls for the organizers of these events? What are the potential economic benefits, including any international image effects? How can the costs be minimized and the benefits maximized for host cities and countries? How do these mega events impact the challenges of globalization and what is their environmental legacy?

May 2012 c 480 pp Hardback 978 0 85793 026 2 c £135.00 • ©978 0 85793 027 9  
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